

# APPOINTMENT CENTRE 2018

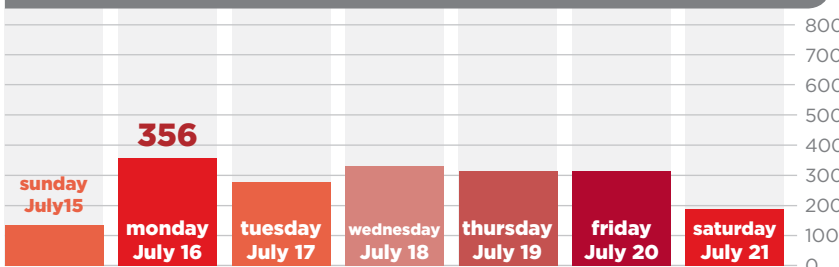
**RE/MAX**  
**ESCAPMENT**  
 REALTY INC., BROKERAGE  
INDEPENDENTLY OWNED & OPERATED

**WEEK: July 15-21, 2018**

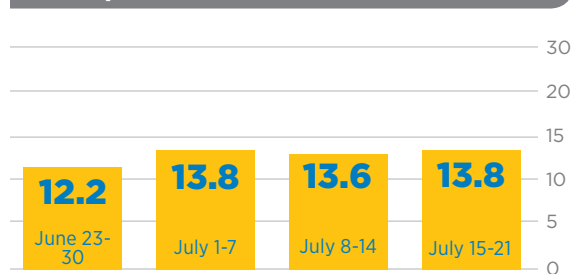
## APPOINTMENT BREAKDOWN

<b>2,000</b>	<b>0%</b>	<b>144</b>	<b>13.9</b>	<i>This number measures the relationship between properties that Sold this week to the number of appointments made during the same week, thereby measuring Buyer motivation.</i>
appointments booked	% change over previous week <i>(seasonally adjusted)</i>	total properties SOLD this week	Sold/Appointment Index	

## APPOINTMENTS WEEK AT A GLANCE



## SOLD/APPT. INDEX - Past 4 weeks



## THE STORY THIS WEEK:

The appointment centre held steady last week with the same number of appointments as the week before. Our Sold/Appointment index increased by a marginal 0.2, indicating an average of 13.8 appointments per property sold during the week. Hamilton dominated our Top 5 Districts, and the top 5 price ranges remained exactly the same as the previous week. Burlington however, saw the majority of activity in the \$700-\$2M range, with some activity between \$350-400k. Overall, our monthly appointment comparison continues to be ahead of 2017, up 5.4% in July so far.

## TOP 5 DISTRICTS

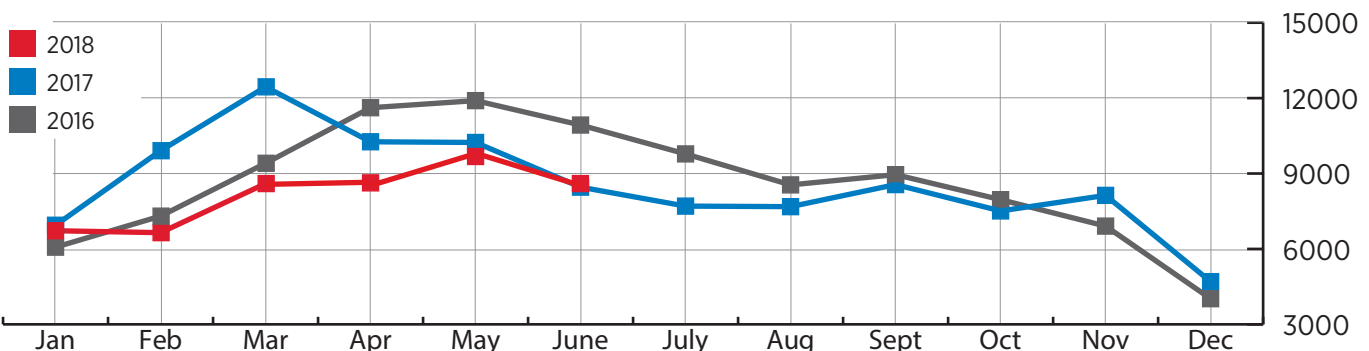
for appointments booked	
#1	District 23 - Hamilton East
#2	District 12 - Hamilton West
#3	District 22 - Hamilton Centre
#4	TIED District 20 - Hamilton Centre District 24 - Hamilton East
#5	District 17 - Hamilton Mountain

## TOP 5 PRICE RANGES

HAMILTON		BURLINGTON	
#1	\$450-500k	#1	\$1-2M
#2	\$500-550k	#2	\$800-900k
#3	\$350-400k	#3	\$750-800k
#4	\$550-600k	#4	\$350-400k
#5	\$400-450k	#5	\$700-750k

## MONTHLY COMPARISON 2017 vs. 2018

<b>8,417</b>	<b>5,376</b>	<b>5,665</b>	<b>+5.4 %</b>
total appointments: July 2017	total appointments: July 1-21, 2017	total appointments: July 1-21, 2018	% change 2018 vs. 2017



\*source: RE/MAX Escarpment internal data.